

Press Release

For Immediate Distribution

ABC Banking Corporation

First bank to launch the UnionPay Diamond Card in Africa

Friday 10th March 2017 – ABC Banking Corporation, WEAL House, Port-Louis. Connecting Africa to Asia through a unique premium debit card. Building on its partnership with UnionPay International, ABC Banking becomes the first banking institution in Africa to launch this unique card. Use of this premium debit card will give cardholders access to unique privileges and benefits. The card was unveiled during a cocktail at LUX* Belle Mare on the 10th of March.

The UnionPay Diamond card offers a wide range of unsurpassed advantages, instant recognition and exclusive privileges to cardholders. In fact, besides a daily cash withdrawal limit of Rs 100,000 and a purchase limit of Rs 500 000, it gives access to over 900 airport VIP Lounges, as well as bespoke services and discounts both in Mauritius and abroad, and a free Comprehensive Travel & Protection Insurance with Emergency medical expenses. The card comes with a 24-hour concierge service availability for travel, entertainment and shopping worldwide, developed to provide cardholders with professional support to meet all their personal and professional needs. The concierge service and its network of world class resources ensure customers are in good hands wherever they may be in the world. Being chip-enabled and pin-based, the card offers top of the line security to its users.

"We are very proud to be introducing this exclusive card to our high net worth clients. The UnionPay Diamond card underscores our commitment to offering the best possible card products to our high networth clients. Today's banking clients have become more discerning in choosing the products and services they entrust us to offer them. This product goes beyond client expectations to offer privileges that have made UnionPay a standard bearer in global financial card services. The card's unique features will enable our customers to benefit from world class facilities of two great brands. This is undeniably a moment of pride for us and for our customers," explains Professor Donald Ah-Chuen, Managing Director of ABC Banking Corporation.

"In collaboration with ABC Banking Corporation, UnionPay International has unveiled Africa's first Diamond Card that has been tailored to the lifestyle needs and aspirations of the discerning affluent segment, providing them with access to an exclusive range of travel, retail and dining privileges. UnionPay International has been expanding rapidly in Africa market, not only helping realize financial inclusion in the region, but also bringing to the bank's premium customers innovative products that complement their international lifestyles. ABC Banking's UnionPay Cards heralds a new payments era for Africa as UnionPay International continues to be at the forefront of payment technology. The launch of the Diamond card with ABC Banking marks a significant step in creating a world beyond cash, while making payments faster, easier and more secure for consumers," says Han Wang, Head of UnionPay International Africa.

This new card adds to the customised privileges and benefits of our bank's Private banking services as well as the Wealth Management advisory services offered by ABC Capital, which is a service partner of ABC Banking. The UnionPay Diamond card will also allow ABC Banking to offer a complete service proposal through its new Representative Office in Hong Kong, launched on the 28th February 2017. Through a commitment to constant innovation aimed at helping customers choose services that meet their unique needs, ABC Banking Corporation provides modern card solutions that meets the needs of the market.

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